



Cochlear Hearing Aid Check: Frequently Asked Questions

1. What is the Hearing Aid Check?

The Hearing Aid Check was developed by an independent research body, National Acoustic Laboratories (NAL). It is designed for adults to compare their performance with hearing aids to people with cochlear implants. You can find the Hearing Aid Check at; www.hearingaidcheck.com/us

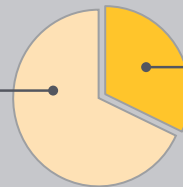
Designed as a self-administered and language independent online tool, the Cochlear Hearing Aid Check consists of a minimum of 28 sound sets, and up to 81 sound sets presented in background noise and takes about 10-15 minutes to complete.

2. Why was the Hearing Aid Check created?

In the United States, nearly 1 out of 3 people over the age of 65 are affected by hearing loss, yet penetration of hearing implants as a treatment option remains under 5% of potential candidates.^{1,2} The Hearing Aid Check aims to raise awareness of cochlear implants as a beneficial treatment option for adults suffering from moderate to profound hearing loss.

In the United States,
for adults with moderate
to profound hearing loss:

68% not aware
of or familiar with
cochlear implants³



32% are
aware, but have
taken no action³

3. Who developed the Hearing Aid Check?

The Hearing Aid Check was developed through a proven clinical study by an independent research body, National Acoustic Laboratories (NAL). More information about the study can be found here:

<https://www.nal.gov.au/project/language-independent-test-of-candidacy-for-cochlear-implants/>

4. Who is the Hearing Aid Check designed for?

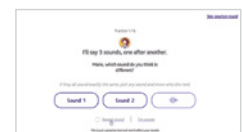
The Hearing Aid Check is for adults (18+) with hearing loss in both ears who currently wear hearing aid(s).

5. How does the Hearing Aid Check work?

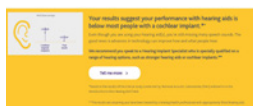
The diagram below provides a high-level overview of how the Hearing Aid Check works.



Candidate registers and
provides consent



Candidate completes the online
Check which will take 10-15mins



Candidate is presented with the Check result
summary and prompted to take action



Candidate receives the Check results in more
detail via email. Additional prompt to take action



Cochlear Engagement team supports
the candidate for further assessment

6. Can the Hearing Aid Check be used on all devices?

The Hearing Aid Check is designed to work on a personal computer, tablet or mobile devices. Most desktop and laptop computers using Internet Explorer, Chrome and Firefox are supported. For devices; Apple® iPad and phones with Safari and Android™ based devices running Chrome as a browser are also supported.





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7. Is the Hearing Aid Check easy to take?

The Hearing Aid Check is designed to be as simple as possible for adults with hearing loss in both ears who wear hearing aid(s) to complete. Participants are provided with an opportunity to practice. It's recommended that participants find a comfortable, quiet place, free of distractions and allow 10-15 minutes to complete the Hearing Aid Check at their own pace. A pause button is provided to accommodate interruptions.

8. Why are speech sounds (phonemes), rather than beeps, words or numbers used?

The Hearing Aid Check utilizes speech sounds (phonemes) to measure a participant's ability to discriminate (i.e. detect differences between) similar speech sounds. The speech sounds used are common to many of the world's languages which allows the Hearing Aid Check to be used in many contexts.

The Hearing Aid Check consists of a minimum of 28 sound sets, and up to 81 sound sets presented in background noise. In each set of sounds, three speech sounds (not words), are played one straight after another. Two sounds are identical, one is different. Participants are asked to identify the different sound. Some sounds are easy to tell apart, others are more difficult. The number of sets presented depends on participant's performance.

9. During the actual Hearing Aid Check why do they only get 2 repeats?

We had to balance people being interrupted while completing the Check versus maintaining the validity of the Check. Given this, we have allowed for only 2 repeats while completing the Check.

10. Why is there a pause button?

Due to the length of the Check and potential interruptions we have included a pause button. This does not impact the validity of the results.

11. What results do participants receive?

Upon completion of the Hearing Aid Check, participants receive a results summary and recommendation. A more detailed results report is sent to the participant's email address. Recommendations may include speaking with a Hearing Implant Specialist and contacting the Cochlear Engagement Team.

12. Where do I go if I have any questions?

For any further questions, please email us at conciierge@cochlear.com.

Try the Hearing Aid Check now

To experience the Hearing Aid Check for yourself, please use the link and login details below.

- Please enter "COCHLEARTEST" for your last name field when registering your details.
- Utilize your actual email address to receive results (do not use @cochlear email address).

Try it
URL: www.hearingaidcheck.com/us

1. Who.int. WHO | 10 facts on deafness [Internet]. 2017.
2. Market penetration. This figure is a global estimate based on Cochlear sourced data.
3. Karson, R, McCauley, C, Gartenberg, J, Becker, A, Lyons, S. Cochlear US Brand Tracker: Consumers. [Brand Research report]. PSB. Dec. 2019.

This Hearing Aid Check is only for people living in the United States.

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